

UNITED STATES PATENT AND TRADEMARK OFFICE
CERTIFICATE OF CORRECTION

PATENT NO. : 7,165,098 B1
APPLICATION NO. : 09/437304
DATED : January 16, 2007
INVENTOR(S) : Franklin E. Boyer, Mark A. Regouby and Timothy B. Demers

Page 1 of 1

It is certified that error appears in the above-identified patent and that said Letters Patent is hereby corrected as shown below:

On Title Page

Item 56

INFORMATION DISCLOSURE

In "The click TV . . .," change "loacted" to -- located --.

In "The television program . . .," change "loacted" to -- located --.

In "The My Yahoo . . .," change "loacted" to -- located --.

FIGURES

Sheet 5, Fig. 5, change "PERSONLIZE" to -- "PERSONALIZE" --.

Sheet 14, Fig. 13, in 104, change "OF" to -- "OR" --.

Sheet 20, Fig. 17C in "CRITERIA-6" box, delete -- 2nd occurrence of "HALL" --.

Sheet 26, Fig. 21 change "PRIMARY TEST COLOR," to -- "PRIMARY TEXT COLOR" --.

Column 7, line 56, insert -- "in" -- after "shown".

Column 14, line 6, change "The practice" to -- "In practice" --.

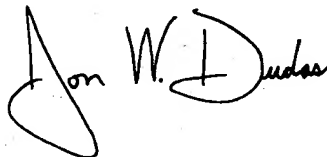
Column 15, line 17, change "require" to -- "required" --.

Column 15, line 18 change "chooses" to -- "choose" --.

Column 17, line 17 change "require" to -- "required" --.

Signed and Sealed this

Sixteenth Day of October, 2007



JON W. DUDAS
Director of the United States Patent and Trademark Office